



# SPRING CAMPAIGN PACK

Increase your clothing collections this Spring!

To book your collection email:

[info@robertsrecycling.co.uk](mailto:info@robertsrecycling.co.uk)

or Call: [0800 014 2412](tel:0800 014 2412)



# WELCOME TO SPRING TO SUSTAINABILITY!



Spring To Sustainability runs throughout March and April.

This campaign encourages students to value the clothes they already have and to think carefully about the best way to reuse or recycle them when they are no longer needed.

Spring is a time for fresh starts and new growth, and by caring for our clothes, wearing them, and enjoying them for as long as possible, we can make thoughtful choices.

When clothes no longer fit or are worn out, we can help them begin a new life by recycling them responsibly and ethically.

## YOUR SUSTAINABILITY CHALLENGES!

Plan and promote a Spring clothing collection drive!

Use the free classroom activity worksheets provided in this pack:

**Activity 1 = Global Recycling Day - 18<sup>th</sup> March**

**Activity 2 = Great British Spring Clean - 21<sup>st</sup> March**

**Activity 3 = World Water Day - 22<sup>nd</sup> March**

**Activity 4 = Wordsearch**

Send photos / videos of your school getting involved in the campaign!

**(Please confirm media consent prior to sending via email).**

## REWARDS: DIGITAL CERTIFICATES

All schools completing a collection drive this spring will receive a digital certificate to display on social media or print out to frame upon request. Please contact us to request your certificate!



# CLOTHING COLLECTION DRIVE CHECKLIST!

**All you need to make it the best collection day yet!**

## Before the Collection

### **Choose a date in March or April**

Select a suitable day for pupils, parents and guardians to bring in their clean, bagged clothing donations.

### **Confirm your collection**

Book your collection with the Roberts Recycling team for the same day, or shortly after your chosen date, to avoid bags taking up space on site.

### **Promote your clothing collection drive**

Use the templates included in this pack to spread the word. Print posters and display them in Reception or around the school.

Share the digital versions via newsletters, parent communications such as clasdojo, community groups or your school / PTA social media page.

## In the Classroom

### **Plan your lesson**

Schedule time with your students to complete the classroom activities. Engage students to see how they can get involved. You may want to run through it with your eco club or school council.

### **Capture the moment**

Capture photos of your groups getting involved in the activities or collection day (in line with your school's media consent permissions).

## On Collection Day

### **Receive donations**

Ask pupils to bring in clean, bagged clothing and store it safely in your agreed area.

### **Prepare for collection**

Contact the Roberts Recycling team to confirm you are ready for collection.

## After the Collection

### **Share your success**

Send your photos from the collection day to Roberts Recycling. We love seeing schools in action and celebrating the impact you're making. Start planning ahead for your next collection drive!



# BRING IN YOUR CLEAN CLOTHING!

DATE TO BRING IN YOUR CLOTHES:

Help us to raise funds and protect the planet

Bring your clean and dry bagged clothing items

Contact our school administration team for more details



Shirts



T-Shirts



Jumpers



Jackets



Coats



Shorts



Skirts



Jeans



Trousers



Dresses



Hats



Gloves



Footwear



Bags



Ties & Belts

WE ACCEPT GOOD QUALITY, CLEAN CLOTHING, PAIRED SHOES, ACCESSORIES AND LINENS.

# EMAIL / LETTER TO PARENTS & GUARDIANS

## **Subject: Clothing & Shoes Collection Day**

Dear Parent / Guardian,

This Spring, we are collecting clean unwanted clothing and footwear to help raise funds for our school and reduce textiles waste.

Please bring in your unwanted clean clothing in bags on the following day:

- Date: [insert]
- Time: [insert]
- Location: [insert drop-off point]

**What can you donate?** Good quality, clean and dry adults and children's clothing in bags.

### **Items we can accept:**

**Shirts, Trousers, Shorts, Tops, Jackets, Jeans, Jumpers, Hoodies, Polos, Joggers, gloves, clean underwear, skirts, dresses, vest tops, jewellery, swimwear, Paired shoes, trainers, boots, Handbags, belts, ties and accessories, Bedding and towels, Teddies and soft toys in good, complete condition (no hard toys), New clothes, with tags**

### **Items we can't accept:**

**Ripped / stained / heavily worn, Socks, Dirty underwear, Bath robes, Slippers, Workwear, Pyjamas, Duvets, pillows or throws, Furniture or bulky items, Electrical items or appliances, School or work uniforms, Broken or incomplete toys, Used or opened cosmetics, Old fashioned**

Please check wardrobes and drawers for items you no longer need, bag them up and bring them to the collection point on the day.

If you have any questions, please contact [school contact name and details].

Thank you for your support,  
[Name]



# GLOBAL RECYCLING DAY - 18<sup>TH</sup> MARCH

Global Recycling Day celebrates the power of recycling to protect our planet and save resources. It's not just about bottles and cans - clothes can be recycled too! Old textiles can be given new lives instead of going to landfill.

**CAN YOU DRAW AN ARROW FROM THE WASTE TO THE RIGHT BIN?**



Textiles are one of the UK's biggest sources of waste, with millions of items ending up in landfill every year. By recycling and reusing clothes, we can save energy, reduce pollution, and protect our planet's resources.

## LET'S TEST YOUR KNOWLEDGE ABOUT TEXTILE RECYCLING! DECIDE IF EACH STATEMENT IS TRUE OR FALSE

1. Clothes can only be recycled if they're new. **TRUE/FALSE**
2. Recycling textiles helps reduce landfill waste. **TRUE/FALSE**
3. Old clothes can sometimes be turned into new products. **TRUE/FALSE**
4. Textile recycling helps save water and energy. **TRUE/FALSE**
5. Only clothes made from cotton can be recycled. **TRUE/FALSE**
6. We can donate clothes that are still in good condition. **TRUE/FALSE**



# GREAT BRITISH SPRING CLEAN - 21ST MARCH

The Great British Spring Clean is all about tidying up our communities and reducing waste. Cleaning out your wardrobe counts too, giving old clothes a new purpose helps keep them out of landfill.

**TRY IT YOURSELF: FOLLOW THE STORY AND CHOOSE WHAT HAPPENS TO YOUR SHIRT!**





# WORLD WATER DAY - 22ND MARCH

World Water Day reminds us that every drop counts. We use water every single day - for drinking, washing, cleaning... but also for making the things we wear and use.

**LOTS OF THINGS NEED WATER TO BE PRODUCED. DRAW A LINE TO MATCH THE NUMBER OF CUPS OF WATER EACH ITEM NEEDS TO BE PRODUCED.**



**A STRAWBERRY**

**5,000 CUPS**



**A BOWL OF RICE**

**1,000 CUPS**



**A ROLL OF TOILET PAPER**

**28 CUPS**



**A T-SHIRT**

**560 CUPS**



**A BAIL OF HAY**

**11,000 CUPS**

The fashion industry uses huge amounts of water to grow cotton plants, dye and wash fabrics, and transport clothing around the world. When we recycle or reuse clothes instead of buying new, we're saving thousands of glasses of water each time!

## SAVING WATER STARTS WITH YOU!

Every little change helps — from how we wash our clothes to how we brush our teeth. Can you think of small ways to use less water each day?

**WRITE DOWN 3 WAYS YOU COULD SAVE WATER AT HOME**

1.....

2.....

3.....



# WORD SEARCH

HELP THE SUPER RECYCLER SAVE THE PLANET!

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C	S	C	E	L	A	A	R	T	E	R	E	Y	L
I	E	R	H	W	I	E	F	A	S	E	A	C	E
R	I	E	T	E	A	U	R	E	L	T	Y	L	F
B	H	E	O	R	T	T	I	X	S	U	C	E	X
A	E	C	L	R	N	L	E	I	S	W	E	S	R
F	E	U	C	T	W	C	H	R	W	R	C	C	F
E	B	D	L	I	L	A	N	D	F	I	L	L	L
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S	C	R	E	L	E	E	T	A	F	E	R	T	E

REUSE

TEXTILES

EARTH

LANDFILL

REDUCE

CLOTHES

WATER

RECYCLE

FABRIC

WASTE

